GOTHAM CONSULTING PARTNERS

Value Creation In Private Equity

Strategy Vice President Role Description

Firm Overview

Headquartered in New York City, Gotham Consulting Partners is a leading private equity advisory firm with a 20+-year track record of rapid value creation for private equity firms and their portfolio companies. We perform robust fact-based customer & market and operational due diligence, craft pragmatic and actionable growth strategies, identify operations improvement opportunities, and execute changes that maximize financial benefits. Within tight timeframes and through our differentiating mix of superior analytics, strategic, operations, and financial expertise, Gotham delivers tailored solutions that allow our clients to rapidly confirm, reach, and often exceed, their top-line growth and margin improvement objectives.

All Gotham team members work closely with leading private equity firms and senior executives while gaining strong hands-on consulting experience in an entrepreneurial setting. The work we do requires team members who are: passionate about raising the bar on what is possible; focused on doing whatever it takes to help clients succeed; critical thinkers and strong communicators who thrive in challenging, fast-paced, and exciting situations; and looking to make a valuable imprint both inside Gotham and at the client.

Role Description

Vice Presidents lead consulting teams, typically consisting of associates, business analysts, and senior operating executives, as well as client resources, and ensure the success of the engagement. Responsibilities include:

- Developing issue sets as the first step in focusing the hypothesized scope of the engagement and then transitioning issue sets into comprehensive and explicit team work plans
- Efficiently managing Gotham/client resources and the overall engagement within compressed timeframes while ensuring changing needs of a study are being addressed
- Guiding team in collection, synthesis, and analysis of data, and in conducting interviews with clients and third parties
- Developing hypothetical solutions, testing alternative scenarios, and developing fact-based actionable recommendations
- Structuring and creating factual, compelling message-driven written documents to present to clients
- Conducting client presentations and generating constructive dialogue around conclusions/recommendations
- Proactively building high-quality relationships with private equity and portfolio company clients
- Actively participating in proposal development efforts
- Taking a leadership role in the growth of Gotham Consulting Partners through: developing knowledge capital; training/ mentoring junior team members; marketing & business development; and actively participating in recruiting.

Gotham does not follow a prescribed timeline for career advancement recognizing the unique contributions and development pace of each individual. Rather, we use a 360-degree evaluation process, along with ongoing feedback, to gauge readiness to accept broader roles. When vice presidents are ready and willing to accept higher levels of responsibility, they are given such responsibilities.

Desired Qualifications/Experience/Skills

At Gotham, our people are our single most important asset. Ours is a culture of excellence, and we gain great satisfaction from working together and with our client counterparts. Our firm comprises exceptional people from varied backgrounds and with unexpected interests and remarkable lives. People who succeed at Gotham are diverse yet share as core traits integrity, ownership/accountability, self-confidence, resourcefulness, energy, passion for learning and career advancement, and a "getting things done" attitude.

The ideal candidate meets the following requirements, with the higher end of experience ranges applicable to Senior Associates:

- MBA and BS/BA in engineering, economics, or a similar quantitative field from a top-tier institution
- 2-5 years post-MBA experience in a top-tier strategy consulting firm in due diligence and growth strategy assignments with the focus on one or more of the following industries: consumer & retail, industrials, services, infrastructure, healthcare, and technology
- 3+ years pre-MBA experience in strategy/operations consulting or in a corporate role or in investment banking or in PE
- Deep understanding of business concepts: market, financial, operational, and organizational
- Significant primary research experience, including developing questionnaires and online surveys, and conducting unsolicited interviews to gain firsthand insights into market and competitive dynamics
- Analytically oriented with experience building bottom-up market sizing models for niche markets
- Excellent verbal and written communication skills; ability to communicate and work effectively with all levels of Gotham and with private equity firm and portfolio company staff; comfortable with client site presence
- Strategic thinker and attention to detail; experience solving problems in a structured manner using an "80/20" approach
- Results-oriented and client-focused, with ability to perform in compressed timeframes and data-poor situations
- Passionate, high-energy, self-starting entrepreneurial mindset.

The compensation range for the Strategy Vice President role is: \$200,000 - \$300,000 base salary + performance-based bonus + 401(k) retirement plan contributions + discretionary profit-sharing contributions + benefits.

For more information, including case studies illustrating Gotham Consulting Partners' client engagements, please visit <u>www.gcpny.</u> <u>com</u>. Gotham Consulting Partners is an equal opportunity employer. Should you feel you would be a good fit with Gotham and meet our qualifications, please send your resume to <u>resumes@gcpny.com</u>.